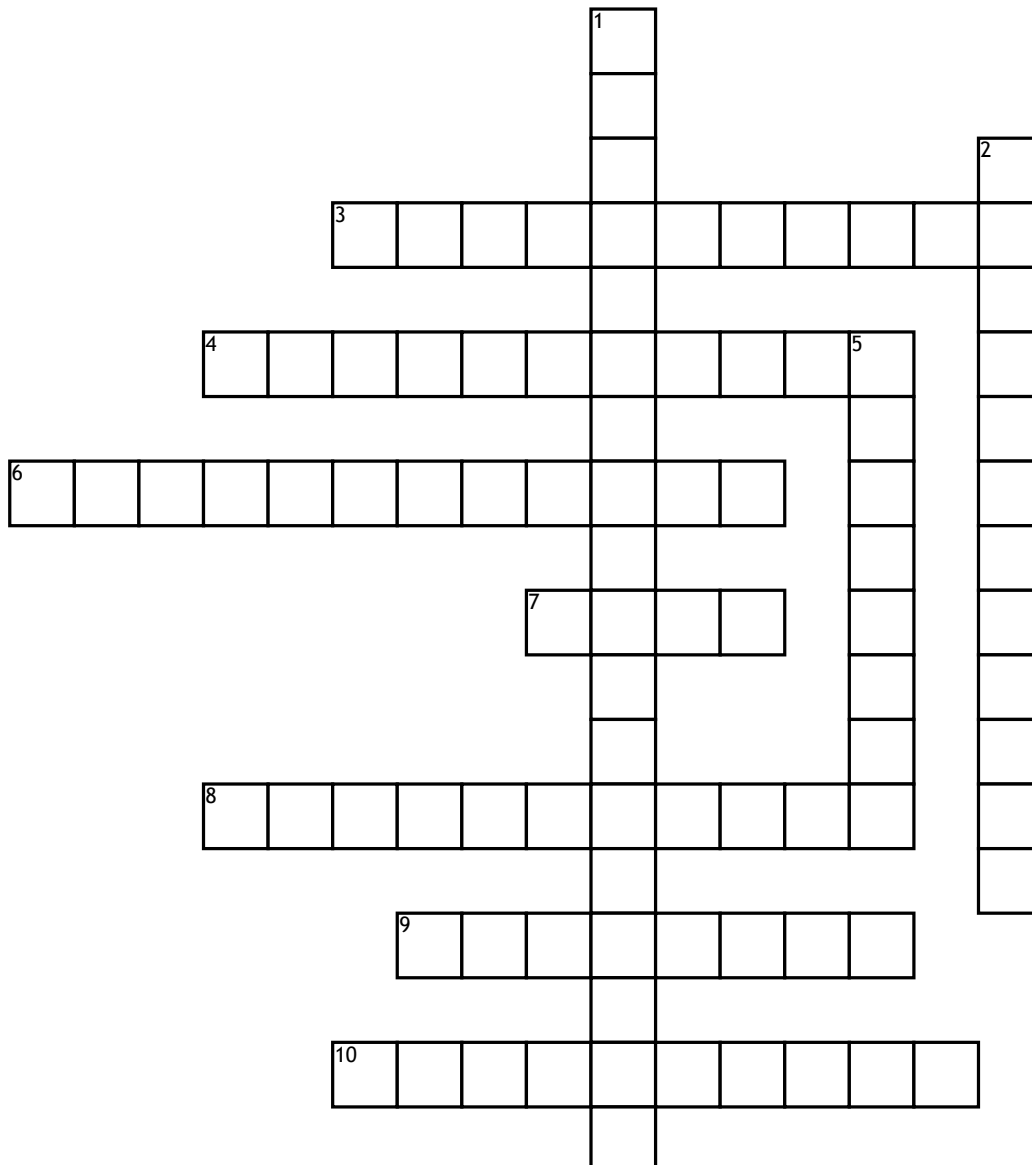


# Unit 7 : Vocabualry



## Across

3. when two or more companies rival for consumer dollars  
 4. business that two or more people own and operate  
 6. economic rules that influence consumer buying decisions  
 7. possibility of loss  
 8. a person who owns stock in a company

9. someone who purchases a good or service with the intent to use it  
 10. continuing for a long period of time to accomplish a task

## Down

1. business owned by one person  
 2. a person who organizes, manages, and assumes the risk of a business  
 5. someone who creates a good or service