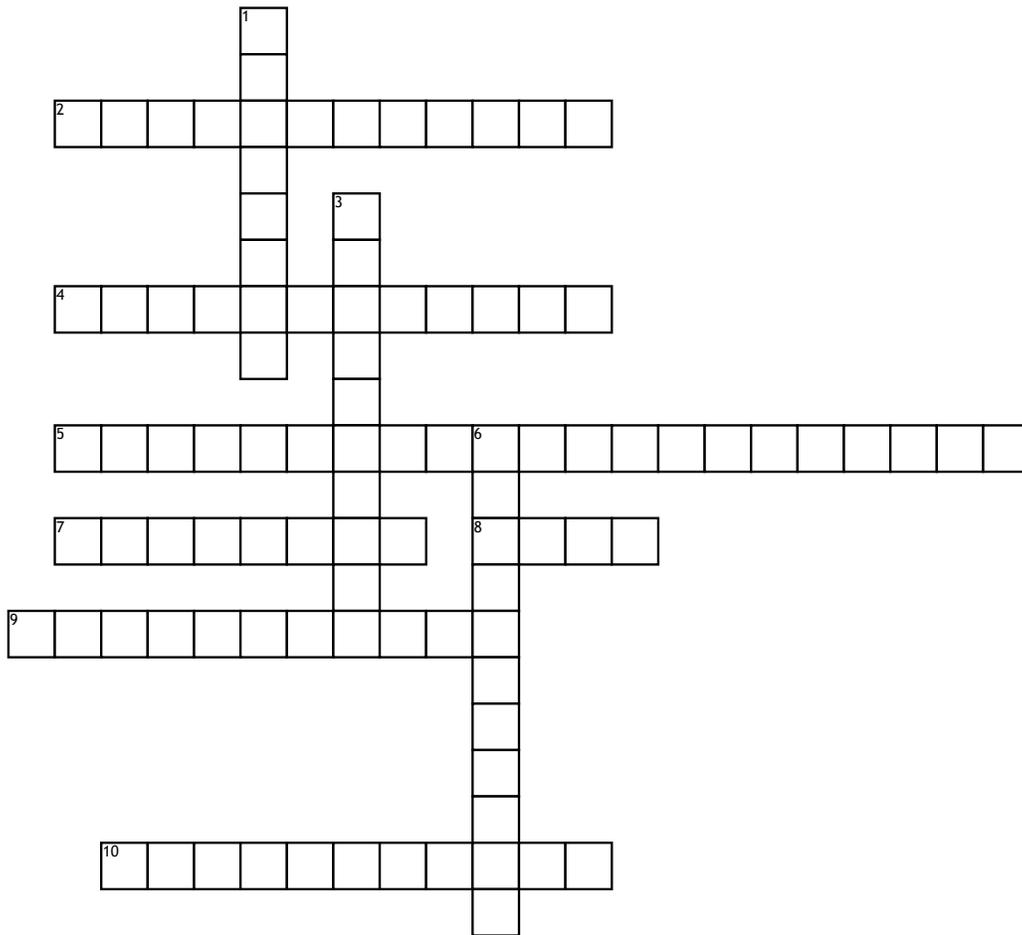


Unit 7 and 8



Across

- 2. a description of the goals of a business and how it will operate
- 4. a person who organizes, manages, and assumes the risk of a business
- 5. economic rules that influence consumer buying decision
- 7. someone who creates a good or service
- 8. possibility of loss
- 9. Business owned by many people but treated by the law as though it were owned by one person

- 10. when two or more companies rival for consumer dollars

Down

- 1. someone who purchases a good or service with the intent to use it
- 3. continuing for a long period of time to accomplish a task
- 6. business that two or more people own and operate

Word Bank

Laws of supply and demand
 Corporation
 Entrepreneur
 Consumer

Risk
 Persistent
 Producer

Partnership
 Competition
 Business Plan