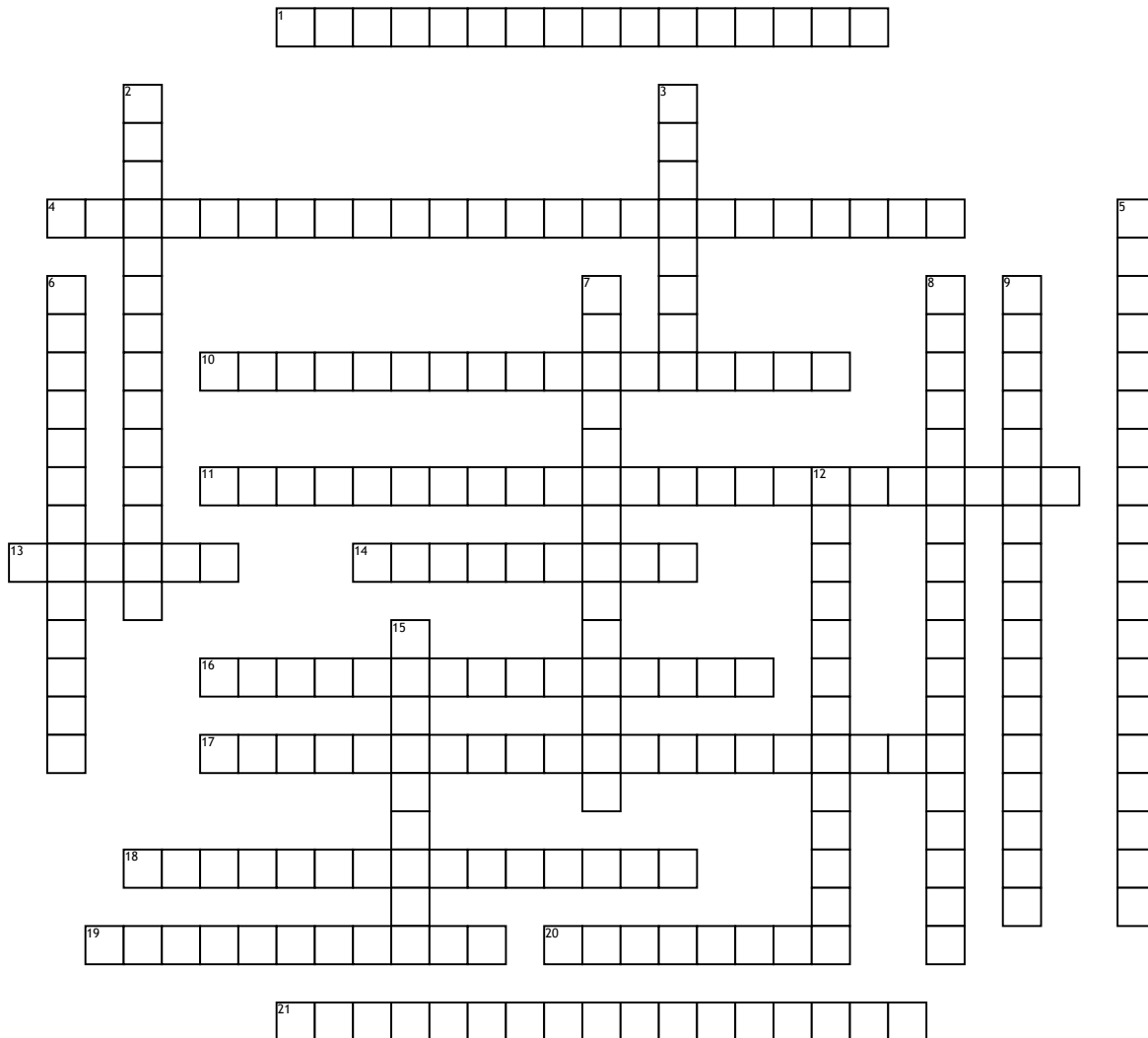


Verbal Communication and Culture



Across

1. The empirical study of how language is used in society...how language relates to social categories of various kinds such as social class, age, sex and gender, ethnicity, speech situation or network
4. Emphasis is on how intention/meaning can be best conveyed through embedded contexts
10. Emphasizes the importance of downplaying oneself with modest talk, restraint, hesitation and the use of self-deprecation
11. Emphasis is on how intention/meaning is expressed through explicit verbal messages
13. Inflection or tone of voice that is taken to be characteristic of an individual
14. Larger philosophical outlook or way of perceiving the world and how this outlook affects our thinking and reasoning patterns
16. Defined as a group of individuals who share a common set of normative expectations and communication rules regarding appropriate or inappropriate interaction practices in a community

17. Emphasizes importance of drawing attention to or exaggerating one's credentials or special abilities
18. Emphasizes rational or analytical thinking based on an objective reality
19. Statements tend to reveal the speaker's intentions with clarity and are enunciated with a forthright tone of voice
20. Arbitrary, symbolic system that labels and categorizes objects, events, groups, people, ideas, feelings, experiences and many other phenomena; governed by multilayered rules
21. Emphasizes the objective, dictionary definition of a word shared and recognized by the majority members of a linguistic community

Down

2. Contextual rules that govern language usage in a particular culture
3. smallest sound units of a word
5. Emphasizes holistic or connected thinking based on contextual reality

6. Established shared meanings for specific words and phrases
7. How words are sequenced together in accordance with the grammatical practices of the linguistic community
8. Stresses the subjective, interpretive meaning of a word constructed by individual members based on their cultural and personalized language experience
9. Study of the mental processes involved in how we acquire, produce, and retrieve language; much of this work is devoted to the learning of language by children and on speech processing and comprehension by both children and adults
12. Statements tend to camouflage the speaker's actual intentions and are carried out with a softer tone
15. Different accepted procedures for combining phonemes