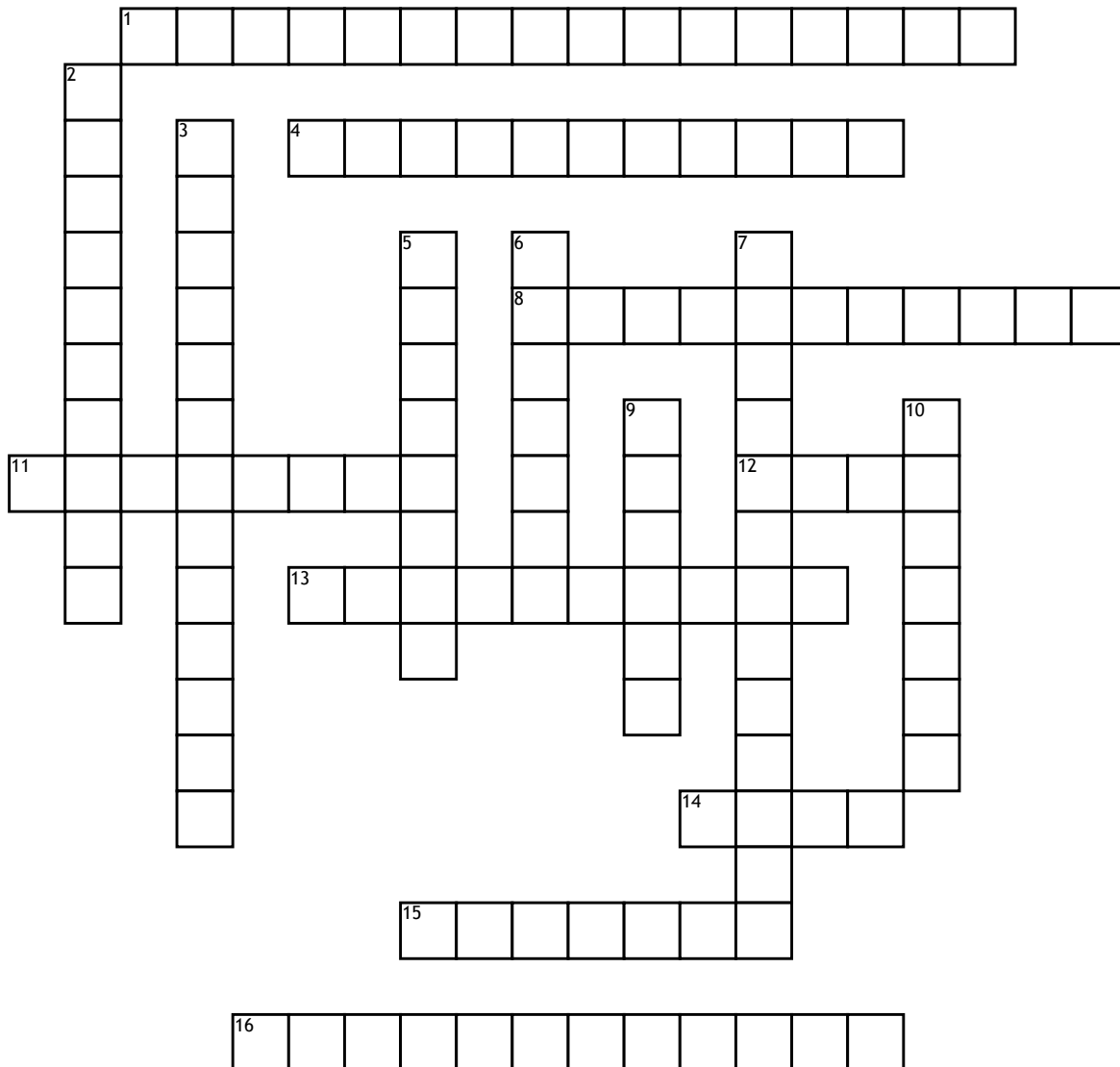


Name: _____

Date: _____

Visual literacy



Across

1. Sound that is visible on the screen or whose source is implied to be present by the action of film
 4. It is the amount of space that is in one shot or frame
 8. The path you take through a visual text. The path moves from the most salient to the least salient elements
 11. A group of people who encounter a written or visual text
 12. The attitude the composer has towards what is being discussed or described

13. Part of a picture that is behind the main focus

14. The way subjects in visual texts engage their audience.

15. The reason a text is created. To inform, to entertain

16. Marks the specific location which the video camera or camera is pointing/scene is placed

Down

2. The part of a picture that is behind the main focus

3. Sounds from within the films world

5. The state or condition of being prominent. The Vistul that most grabs your eyes

6. Refers to the way a picture has been framed in order to focus the audiences attention to a particular element of the text

7. Refers to the degree and type of light on the subject of a photograph

9. In a colour image, colours are used to signify images and evoke a response

10. Lines that lead your eye from one element to another