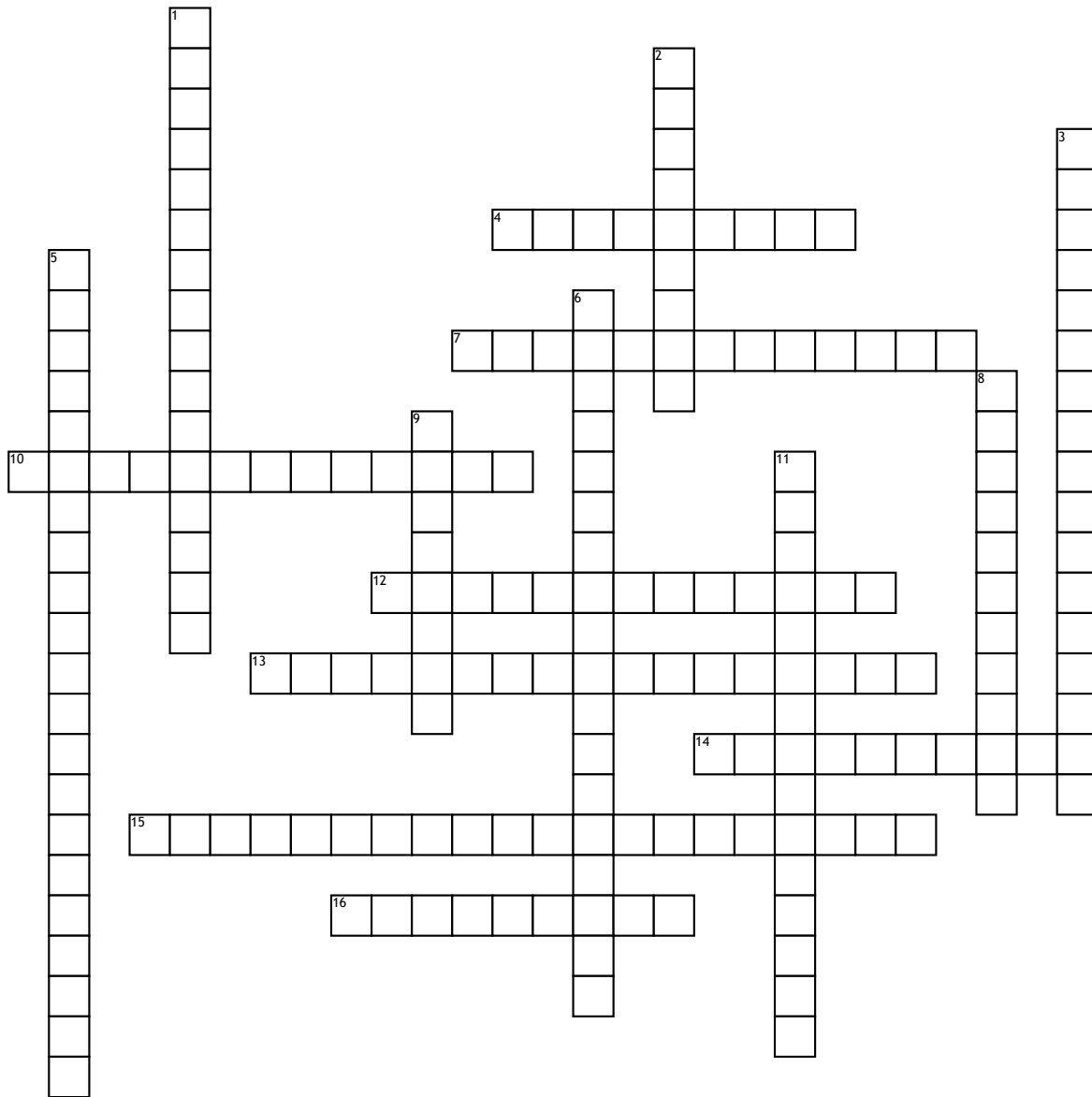


Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Vocabulary words 32-47



## Across

4. The process of negotiating to resolve differences: also an attempt to bring about a peaceful settlement or compromise between the consumer and the business through the intervention of a third party.
7. The way consumers are actually living.
10. Act of someone using your name or personal information without your permission, often to illegally make a profit.
12. An economy where exchanges are controlled by marketplace forces of demand and supply rather than by outside forces such as the government.

13. Guarantees that are not written but inherently understood in a transaction.

14. A newly introduced product or method

15. A decision to consume that has negative consequences or that misuses products in such a way as to cause injury to the consumer or to others.

16. Undesirable change in biological, chemical, or physical characteristics of air, land, or water that harms activities, health, or survival of living organisms.

## Down

1. Services such as Ebay where products can be bid on.

2. A steady increase in prices.

3. The way in which you take care of yourself

5. A measurement that qualifies quality of life and compares the progress of nations by combining several measures of well-being. Abbreviated HDI.

6. A warranty on a particular product.

8. When people enter an agreement to start a business where they both hold the risk.

9. The combination of media and marketing communications used to reach target audience.

11. Expenses attached when one alternative is selected over other choices.