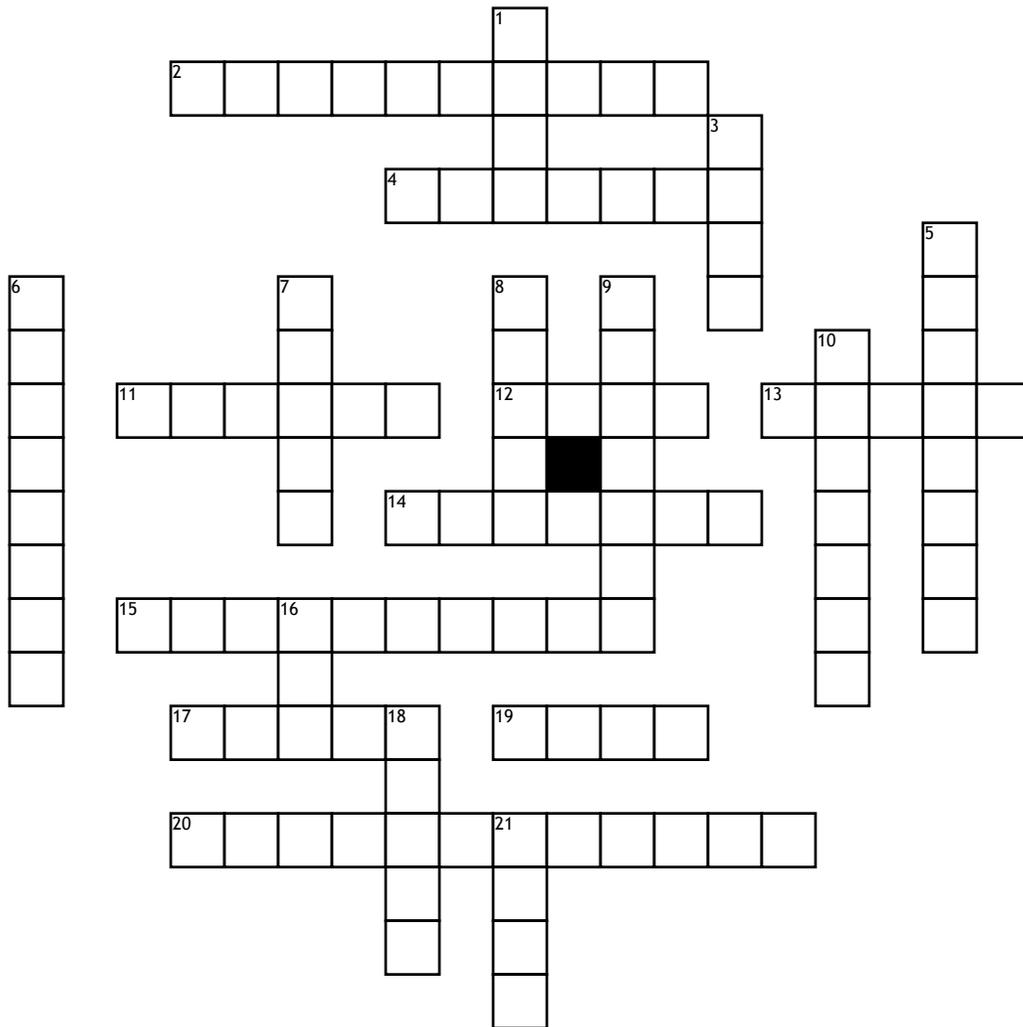


WSB Book Cover



Across

- 2. Slide show
- 4. Writing and Speaking for Business
- 11. Long document
- 12. Four part message structure
- 13. Social _____
- 14. Good news and _____

15. Subject, verb, and _____

- 17. Principles of design
- 19. Visual elements
- 20. Oral report

Down

- 1. Document evaluation rubric
- 3. Internal business message

5. Opposite of direct

- 6. Opposite of top down
- 7. Mobile _____
- 8. Paragraph standards
- 9. Sentence opening
- 10. Hand talk
- 16. Interview story format
- 18. Sentence check
- 21. Cell phone message

Word Bank

- | | | | | | |
|---------|----------|---------|----------|--------------|------------|
| Report | Memo | SPELL | Bottomup | presentation | Media |
| gesture | badnews | CLOUD | Message | Text | DOCS |
| OABc | HATS | Subject | phone | complement | Powerpoint |
| CARBS | Indirect | PAR | | | |