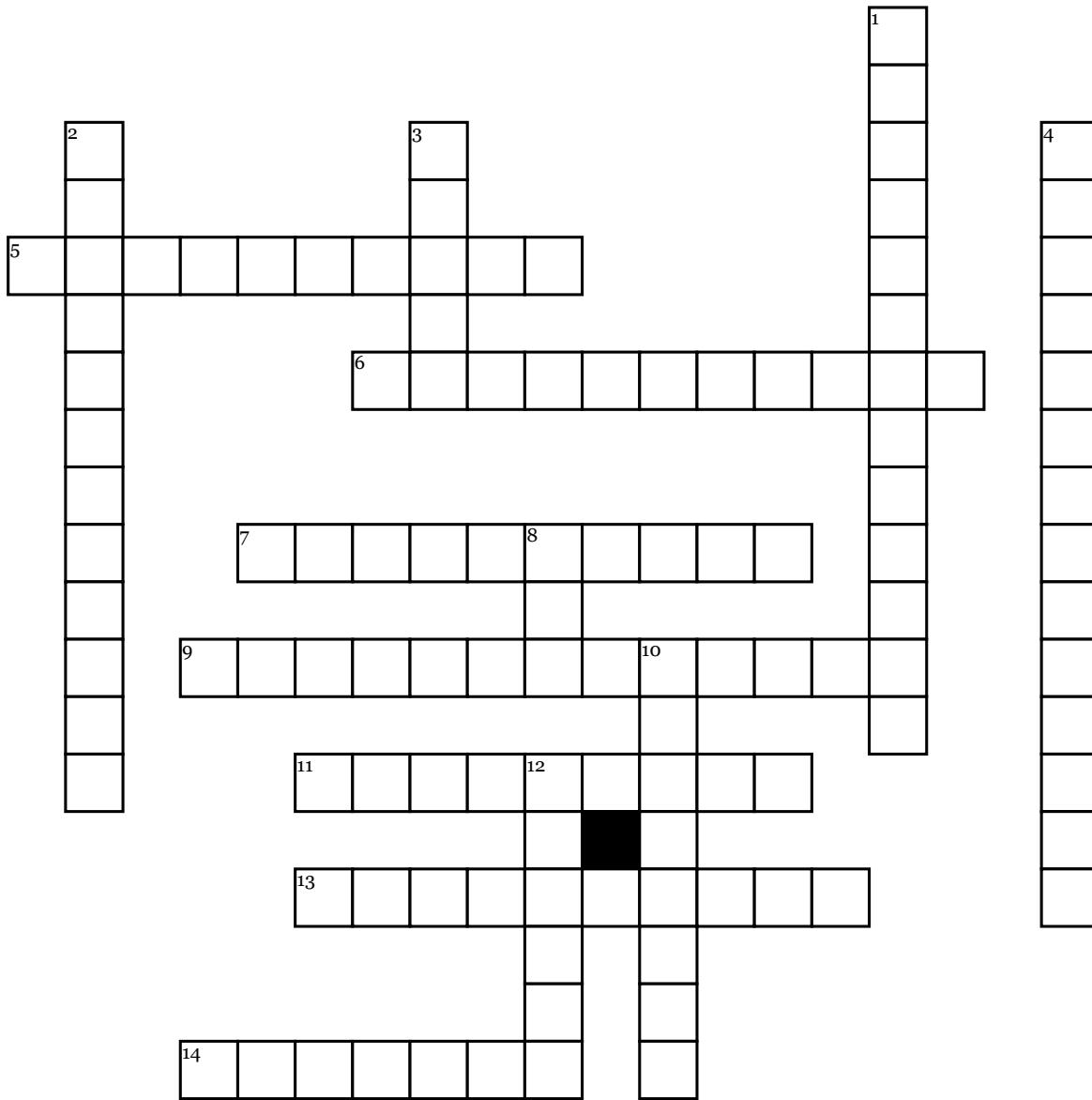


# What do you know about TwiningsOvo?



## Across

5. What is Ovaltine known as in its home market of Switzerland? 10  
 6. Which famous TV chef is currently partnering with ABF brand Pataks? 5,6  
 7. Complete ABF's purpose statements "ABF's purpose is to provide Safe, \_\_\_\_\_, Affordable food, which is great value for money. 10  
 9. Which British conservation charity does ABF brand Dorset Cereals support? 8,5

11. A good tea plucker can pluck, by hand over 60 (what measure) of leaf in a day? 9

13. What animal is represented over the flagship Strand shop entrance? 6,4

14. 5) Most of us know Primark as Primark, but it actually originated in Ireland and still trades there today under its original name – what is that? 7

## Down

1. 3) In what year did ABF assume its current name – Associated British Foods? 8,5

2. Which TV personality is the face of Ryvita? 6,6

3. There are 3 Ovaltine factories in the world in Switzerland, Thailand where is the 3rd one? 5

4. What was the first and founding company of ABF? 6,8

8. How many generations of Twinings have over seen the business? 3

10. Which country has the highest sales of Ovaltine products? 8

12. 4) ABF owned bakery "Bakers Oven" was sold in 1994 for £18mil to which well known high street brand? 6