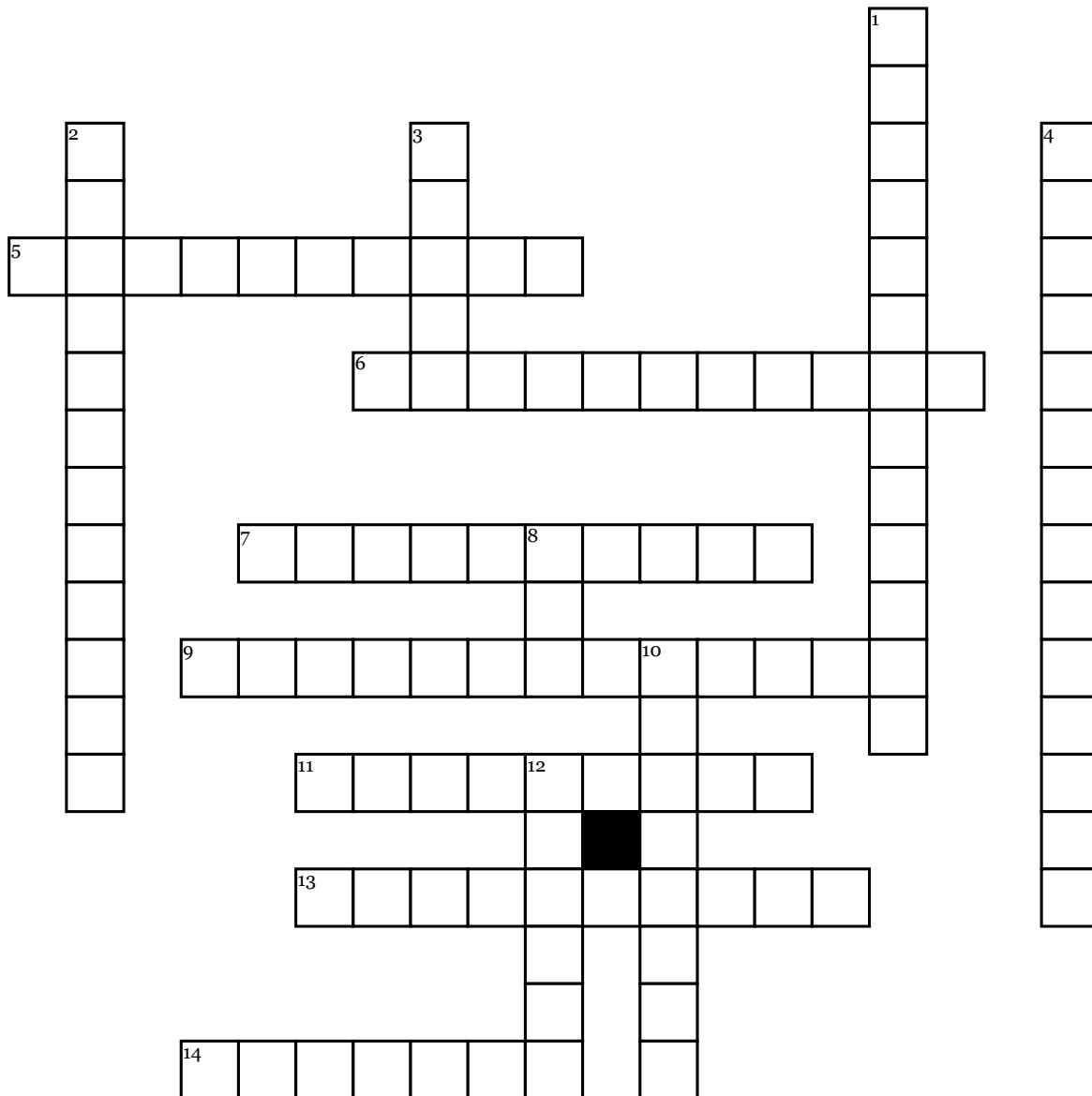


# What do you know about TwiningsOvo?



## **Across**

- 5.** What is Ovaltine known as in its home market of Switzerland? 10  
**6.** Which famous TV chef is currently partnering with ABF brand Pataks? 5,6  
**7.** Complete ABF's purpose statements "ABF's purpose is to provide Safe, \_\_\_\_\_, Affordable food, which is great value for money. 10  
**9.** Which British conservation charity does ABF brand Dorset Cereals support? 8,5

- 11.** A good tea plucker can pluck, by hand over 60 (what measure) of leaf in a day? 9  
**13.** What animal is represented over the flagship Strand shop entrance? 6,4  
**14.** 5) Most of us know Primark as Primark, but it actually originated in Ireland and still trades there today under its original name – what is that? 7

## **Down**

- 1.** 3) In what year did ABF assume its current name – Associated British Foods? 8,5

- 2.** Which TV personality is the face of Ryvita? 6,6  
**3.** There are 3 Ovaltine factories in the world in Switzerland, Thailand where is the 3rd one? 5  
**4.** What was the first and founding company of ABF? 6,8  
**8.** How many generations of "Twining's have over seen the business? 3  
**10.** Which country has the highest sales of Ovaltine products? 8  
**12.** 4) ABF owned bakery "Bakers Oven" was sold in 1994 for £18mil to which well known high street brand? 6