

Name: _____ Date: _____

YouTube Terms Matching Exercise

- | | |
|--|-------------------------|
| 1. clickable text used to send viewers to more of your videos | A. Copyright |
| 2. the image on your channel page that represents you across the site | B. End slate |
| 3. the image on your channel videos that can act as your "copyright" logo | C. Channel |
| 4. captions that translate or transcribe the video dialogue or narrative | D. Branding Watermark |
| 5. a list of do's and don'ts to know before you upload your video | E. Avatar |
| 6. laws which state that a video's owner has the exclusive right to use the work in certain, specific ways | F. Trailer |
| 7. a logo, graphic or card with like / subscribe buttons at the end of your video | G. Subtitles |
| 8. process of authorizing the presence of ads on your videos to make you money | H. Subscriber |
| 9. relevant keywords that help make your video search engine friendly | I. Thumbnail |
| 10. short introductory videos that showcase what your channel is all about | J. Tags |
| 11. a graphic with images / text that describes the title of your video | K. Annotations |
| 12. the transmission of an event "as it happens" | L. Channel art |
| 13. someone who follows a specific YouTube channel | M. Livestream |
| 14. the home page for the user's YouTube account | N. Monetization |
| 15. an image or banner that appears on a user's YouTube channel homepage | O. Community Guidelines |