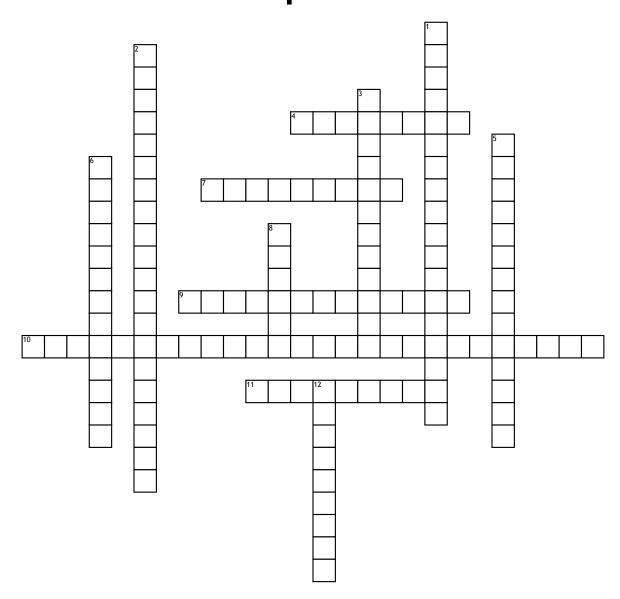
Name:	Date:
-------	-------

## chapter 4



## Across

- **4.** A business has control of the market for a product or service
- **7.** A shop of factory in which workers are employed for long hours at low wages and under unhealthy conditions.
- **9.** An organization that supplies a service or product vital to all people such as water, electricity, or food
- 10. Lying Offering a product known to be substandard Treating customers and employees unfairly

11. Offering fair competition in the market place shows social responsibility towards customers, employees, society, or creditors and owners?

## Down

- 1. Conflict between self-interest and professional obligation.
- **2.** Duty to do what is the best for the good of society.
- **3.** A set of guidelines for maintaining ethics in the workplace.

- **5.** Rules based on moral principles about how businesses and employees ought to conduct themselves.
- **6.** Prevent other unfair business practices such as false advertising
- **8.** Moral principles by which people conduct themselves personally, socially, or professionally.
- **12.** A word, letter, or symbol linked with a specific company or product