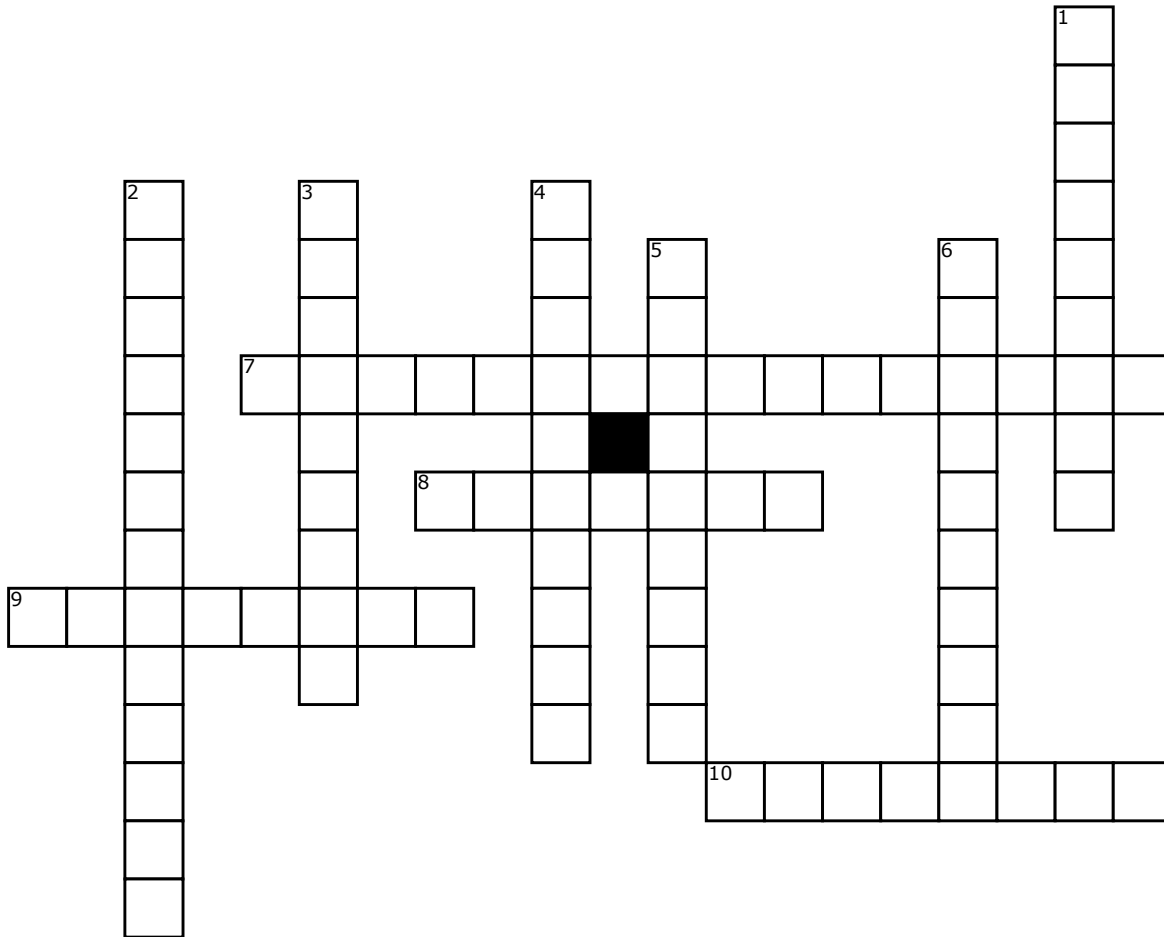


Name: _____

Date: _____

clouds



Across

7. The process of designing, launching and running a new business, which is often initially a small business.

8. To differ in opinion.

9. Mental state associated with the nervous system brought on by chemical changes variously associated with thoughts, feelings, behavioural responses

10. The quality that allows creativity to include both the human and the nonhuman elements of the creative practise

Down

1. A form of logical inference which starts with an observation or set of observations, and then seeks to find the simplest explanation for the observations.

2. A method that potentially links the ideas in a free thinking environment, generating ideas to solve a design problem.

3. process of acquiring knowledge and understanding through thought, experience, and the senses

4. A construction referred to the various institutional, physical, and administrative mechanisms and knowledge structures which enhance and maintain the exercise of power within the social body (Foucault).

5. The thought of involving the value systems of many players; not just designers.

6. A temporary mixture of heterogeneous material, affective and semiotic forces, where capacities and practices of creativity emerge