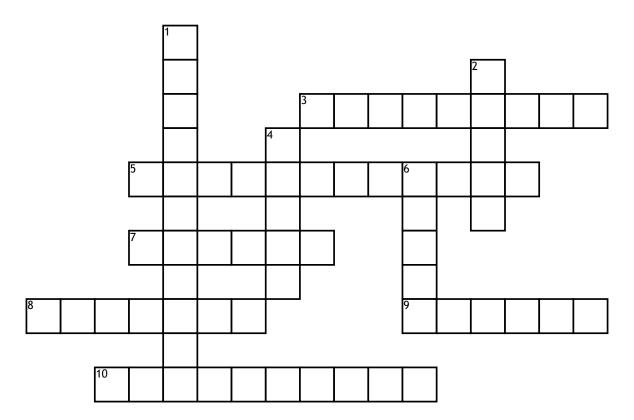
hst



Across

- **3.** what uses symbols to make a bigger picture
- 5. other side of argument
- **7.** what uses emotions to convince
- 8. word choice
- 9. sentence structure

10. literal meaning

Down

- 1. implied meaning
- 2. your side of the argument
- **4.** what is the speakers crediblity
- **6.** what uses to logic to use persuasion