

key words

U G B P H E V D U S I A Y F I N G I S M B S Y U
L S M L T I D G U S Y R N L / E B P C A B G L D
E N R I P T I T B N O C C F T V F Y N F L P P B
/ O O M S G D U I O M / A Y A L T Y F M H T L R
C I F I N V D / N T F C C M R P D E P M F U B F
T T C V M U V N Y S T H M S G B H V A / S P V G
D N G C R O Y I N S U A N R E H R N F / N A O V
D E C M N S P Y O S F G T C T E S O Y D E Y D A
L V C U V M I P A U O R U N A T R C P D S U R L
G N Y C T B I R N V H E O O U O M / H O C D B L
/ O E M E N E M F E V C Y I D T P T T U L S I I
U C O M I V U A T I H B A T I R R S T C Y C D T
I T B O U B F O T L H E L A E S U E I L F I M E
P P N N C Y R O B H S F / T N L L G P Y E T O R
S S H D L I M H L O I M A N C U E G H D I S D A
C Y U E C E L L P B / G M E E A O U M B O I H T
A A / G B D H R P S R E C S / H F S F B P T V I
Y F H P A G U L L V G U F E R V T / F F N A T O
A B M Y C P D C C V P R R R E C H Y H F U T F N
V U C V B / / D H I D A R P A V R L U S G S F L
M P H Y A O A M R P G O S E D U E P M E U B L P
A R P A M S H G Y G B / A F E V E M C R C T E B
O I G C S M T B B Y / D I S R E N I P C R T T G
P P Y R A O P / F N D A B V B M R B C C R P F T

Target Audience / reader
rule of three
conventions
signify
layout

imply/suggest/convey
presentation
statistics
emotive
form

facts,opinions
alliteration
rhetoric
Purpose
bias