

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# persuasive techniques

P O C W Q Z W R D X F G A S R V E L E U H Y I R  
M D M E T A P H O R S N U O K J V N B X G Q F F  
K V A Z F M M W Z B D J Y U S B X W O O J R K D  
C Q W Y M I T I U L Z U C R L Z E S L A Y P Q J  
A I N M J G S P P P B C P C W G G A C P P A R Q  
T S X X B S T R P Q U W U E A C N I R K O I H N  
T I M E U C P W X O B B W U O A W O W I D R E O  
A C I E E V E D E N C E G N G B F C F E X K T M  
E F O U O J U F A X N N T X I F E E U N H W O G  
D K Z H S G K V V O A E V E E M O H H I C N R R  
I J I K O K E I I L N V L S O L C O R L H O I A  
T E C T P Y H T E T F C I T R W O S U D T I C P  
O H N C S X I V I V I O I Y L T L T L A H T A H  
R N A Q H T I O J T N V C V C I Z A B E W A L I  
A I B K I S N S R A E S C H F D I T A H B S Q C  
L C S P U S E A L L T U O I G I U I N J H I U S  
A D E L R I E E A P A W F P N B L S E O S L E W  
W R C G L R V N Q T E K J T W O C T C D A A S U  
Y N Y I U I G R W Z L N F U G O D I D T O R T C  
I N M T D U X P P Z C A O I J B J C O N R E I O  
X I A E A T H M C N U P C T N J G S T F F N O B  
S E N G X I E V I D E N C E C X C F E W B E N N  
F C E W C P G H F S H G I E D C N J M G V G E B  
E G A T Y Q S Z L W A H I C N O S A E R X M Q P

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generalisation  
metaphors  
headline  
analogy  
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contention  
editorial  
evidence  
source  
logic

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statistics  
anecdote  
similies  
attack  
tone