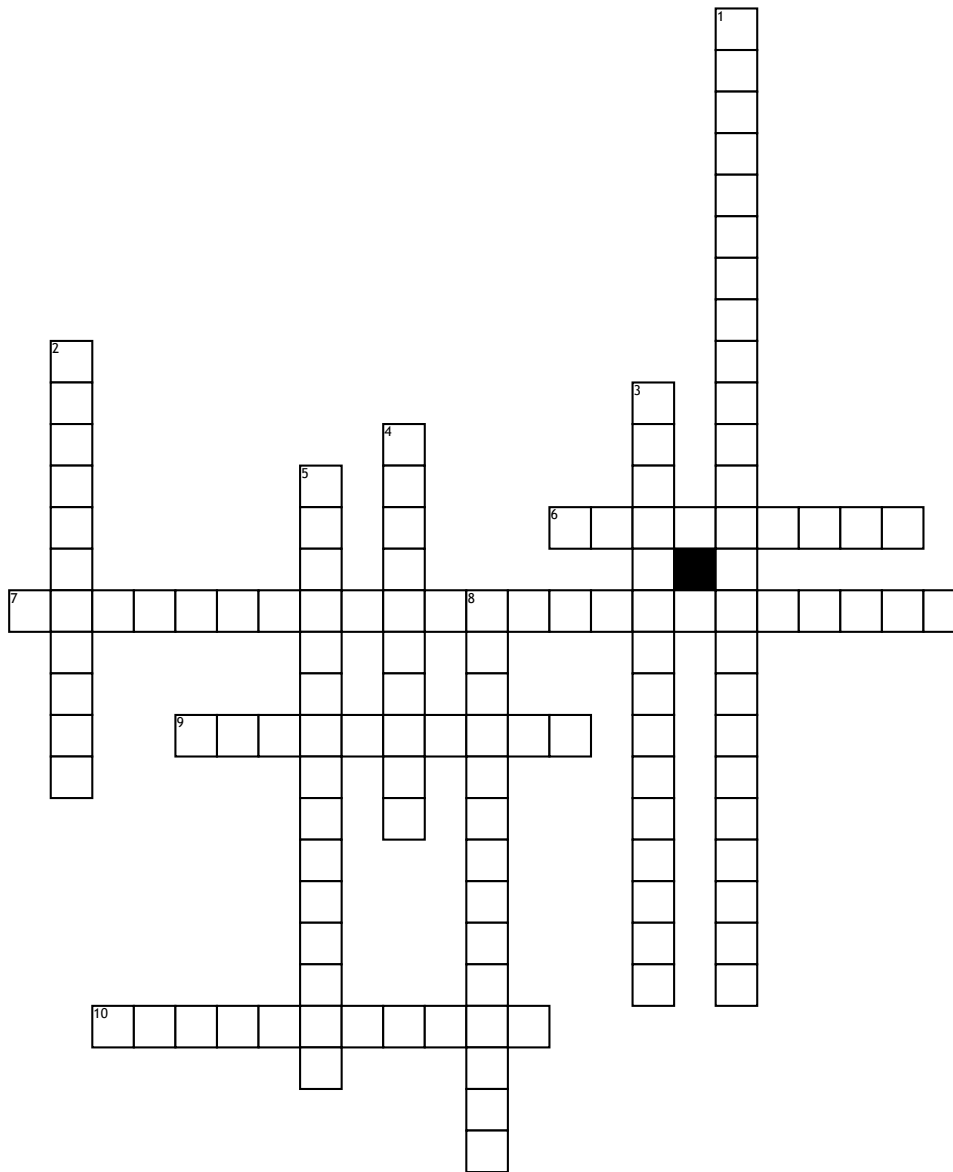


Name: _____

social influence



Across

6. Paying attention to small details, complying to the demands of an authority figure

7. People conform because they want to be right

9. takes place when we change our behaviour to be more like the majority but we privately disagree

10. The person in on the experiment

Down

1. people conform because they want to be liked

2. conducted the line judgement experiment in 1951

3. take place when we change our minds about something because the majority have convinced us they're right

4. Yielding to group pressure, changing behaviour, depending on what other people are doing

5. conducted an experiment in a prison that tested social roles and conformity

8. takes place when we adjust our behaviour or beliefs in order to become more like an individual or group we admire